top*fair*

The official magazine

Format examples

①

②

③

Technical data

Profile / Product News / Logo

① Profile 1/1 page

› 1 headline and text in German and English,
  2,700 characters in total, including spaces
› Up to 5 images
› Hall and booth details
› Company name
› No logo due to the editorial design

② Profile 1/2 page

› 1 headline and text in German and English,
  1,500 characters in total, including spaces
› Up to 3 images
› Hall and booth details
› Company name
› No logo due to the editorial design

③ Product News

› 1 headline and text in German and English,
  700 characters in total, including spaces
› 1 photo of a product
› No logo due to the editorial design

Logo

› 1 Logo in the list of exhibitors, max. file size 1.5 MB

not bookable in the Nordstil issue of top*fair*

Please note:

Please send us the above-named number of photos as well as your text. The layout will be created according to the magazine layout and through Messe Frankfurt.

File format for images

The image resolution must be at least 300 dpi
(based on a width of 10 cm).
Possible file formats: EPS, TIFF, JPEG.

Printed Edition