topfair

The official magazine

Technical Data

Digital advertising formats

Picture gallery

The scope of the picture gallery is restricted to a maximum of 8 image files. The following specifications must be met:

Resolution: 300 dpi
File format: JPEG
Width: 1,920 px

Messe Frankfurt Medien und Service GmbH reserves the right to adapt the size and aspect ratio of the image files in order to guarantee optimum playback on all end devices.

Video

The video data must be provided as an MP4 file (max. size 150 MB). The file name should match the following example: **CompanyName_FairName.mp4**

The running time of a video file should not exceed 2 minutes. Longer running times or larger quantities of data are only admissible by agreement with Messe Frankfurt Medien und Service GmbH. Furthermore, Messe Frankfurt Medien und Service GmbH reserves the right to decrease the video output quality and thus to reduce the video file size.

Weblink / QR-Code

The weblink / QR code target page is opened in a separate browser within the e-magazine. In order to also guarantee playback on (Apple) iOS devices, the target page must not be based on flash programming.

The QR code will be published in the magazine with a size of approx. 10 × 10 mm. Minimum resolution 300 dpi, max. file size 1.5 MB.

Supply addresses:

› ad-data-tf.ambiente@messefrankfurt.com
› ad-data-tf.christmasworld@messefrankfurt.com
› ad-data-tf.heimtextil@messefrankfurt.com
› ad-data-tf.nordstil@messefrankfurt.com
› ad-data-tf.paperworld@messefrankfurt.com
› ad-data-tf.tendence@messefrankfurt.com

Digital Media