

# topfair

The official magazine

## Technical Data

### Adverts

#### Format

Format in the section: 215 mm × 285 mm  
Plus 4 mm bleed allowance at the top, bottom and the sides

#### Colours

1–4 colour (CMYK)  
No spot colours. Only define four colour process colours.  
Convert HKS and Pantone to the scale.

#### Print

Sheet fed, scale according to DIN ISO coated 12647-2  
Stapling (Christmasworld, Heimtextil, Paperworld, Tendence, Nordstil)  
Adhesive binding (Ambiente)

#### Document format

PDF (we cannot accept other formats)  
The document must have a minimum resolution of 300 dpi.  
No data compression may be made.

#### Fonts / Graphs

The data transferred must include all the components required for exposure (images, logos, fonts etc.). No modified fonts or true-type fonts may be used.

#### Colour style sheet / Proof

No guarantee for colour reproduction without a proof.

#### Product brands

If you refer to the respective event in your advert, please use exclusively original data and no versions you have designed yourself.  
You can download the word marks under [http://markenportal.messefrankfurt.com/en/en\\_downloads/](http://markenportal.messefrankfurt.com/en/en_downloads/). They are protected and may not be changed.

#### Typesetting and correction work

Incorrect exposures due to incomplete or faulty files, incorrect settings or incomplete information will be invoiced. This applies equally to additional typesetting or correction work.

### Supply addresses for print data:

Messe Frankfurt  
Medien und Service GmbH

#### Online transmission

- › [ad-data-tf.ambiente@messefrankfurt.com](mailto:ad-data-tf.ambiente@messefrankfurt.com)
- › [ad-data-tf.christmasworld@messefrankfurt.com](mailto:ad-data-tf.christmasworld@messefrankfurt.com)
- › [ad-data-tf.heimtextil@messefrankfurt.com](mailto:ad-data-tf.heimtextil@messefrankfurt.com)
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