

FORMAT

Format in the section: 210 mm × 297 mm
Plus 4 mm bleed allowance at the top,
bottom and the sides

COLOURS

▶ 1–4 colour (CMYK)
No spot colours. Only define four
colour process colours. Convert
HKS and Pantone to the scale.

PRINT

Sheet fed, scale according to DIN ISO coated
12647-2

Stapling (Christmasworld, Heimtextil,
Paperworld, Tendence, Nordstil, ISH)
Adhesive binding (Ambiente)

DOCUMENT FORMAT

PDF (we cannot accept other formats)
The document must have a minimum
resolution of 300 dpi.
No data compression may be made.

FONTS / GRAPHS

The data transferred must include all the
components required for exposure (images,
logos, fonts etc.). No modified fonts or
true-type fonts may be used.

COLOUR STYLE SHEET / PROOF

No guarantee for colour reproduction
without a proof.

PRODUCT BRANDS

If you refer to the respective event in your
advert, please use exclusively original data
and no versions you have designed yourself.
You can download the word marks under
[http://markenportal.messefrankfurt.com/en/
en_downloads/](http://markenportal.messefrankfurt.com/en/en_downloads/). They are protected and may
not be changed.

**TYPESETTING AND CORRECTION
WORK**

Incorrect exposures due to incomplete
or faulty files, incorrect settings or
incomplete information will be invoiced.
This applies equally to additional
typesetting or correction work.

**SUPPLY ADDRESSES FOR
PRINT DATA**

Messe Frankfurt
Medien und Service GmbH

Online transmission

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