

PROFILE 1/1 PAGE

- ▶ 1 headline and text in German and English, 2,700 characters in total, including spaces
- ▶ Up to 7 images
- ▶ Hall and booth details
- ▶ Company name
- ▶ No logo due to the editorial design

PROFILE 1/2 PAGE

- ▶ 1 headline and text in German and English, 1,350 characters in total, including spaces
- ▶ Up to 5 images
- ▶ Hall and booth details
- ▶ Company name
- ▶ No logo due to the editorial design

PRODUCT NEWS

- ▶ 1 headline and text in German and English, 800 characters in total, including spaces
- ▶ 1 photo of a product
- ▶ No logo due to the editorial design

PLEASE NOTE:

Please send us the above-named number of photos as well as your text. The layout will be created according to the magazine layout and through Messe Frankfurt.

FILE FORMAT FOR IMAGES:

The image resolution must be at least 300 dpi (based on a width of 10 cm). Possible file formats: EPS, TIFF, JPEG

SUPPLY ADDRESSES FOR TEXT AND IMAGES

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