## techtextil & texprocess

**Trade show date** April 23-26, 2024

#### THE OFFICIAL TRADE SHOW MAGAZINE

PUBLISHED BY TEXTILE TECHNOLOGY

#### **YOUR BENEFIT**

For the first time ever, TextileTechnology, in collaboration with Messe Frankfurt, will publish the official trade show magazine, ushering in a new era of communication and showcasing. This isn't just a magazine, it's a navigational tool designed to guide visitors directly to your booth.

More than just a list of events and exhibitors, this magazine provides you with a unique platform to spotlight your innovations or key stories at the trade show. It is frequently used by visitors for planning their itineraries, meaning your booth and offerings could feature prominently in their plans.

Don't just be part of the trade show, stand out. Use our magazine to highlight your location, making it effortless for attendees to find you!





FORMATS & PRICES		
2/1 page 1/1 page 1/2 page (vertical) 1/2 page (horizontal)	350 x 250 mm 175 x 250 mm 85 x 250 mm 165 x 120 mm	€ 8,500 € 4,900 € 3,350 € 3,350
plus 4 mm bleed on all edges	All prices subject to VAT	

Advertising Deadline: March 20, 2024

#### **GENERAL TERMS AND CONDITIONS APPLY**

Deutscher Fachverlag GmbH Mainzer Landstr. 251, 60326 Frankfurt/Main, Germany Note: We can only accept advertising bookings from exhibitors of the trade show.

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#### **EXHIBITORS ON STAGE**

BY TEXTILE TECHNOLOGY

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#### **EXHIBITORS ON STAGE**



Present your company and your exhibition highlights on the presentation stage of Techtextil and Texprocess trade show.

- Keynote speaking slot
- 25 minutes including questions and answers
- Logo presence during the keynote
- Hall 12.0 E55 Messe Frankfurt



Price subject to VAT

# Present your product or innovation exclusively to the Techtextil/Texprocess audience!

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